

Term	Definition
Business Contacts	All Consumers, Corporate Partners or employees of a Corporate Partner or any other person which IDEX contacts or interacts with in the context of establishing, developing, maintaining, servicing or otherwise furthering the business relationship.
Consent	Any freely given, specific, informed and unambiguous indication of the Data Subject's wishes by which he/she, by a statement or by a clear affirmative action, signifies agreement to the specific processing of his/her Personal Data. It has to be a clear affirmative act ("Opt-In"). Silence or inactivity are not sufficient. Consent may be withdrawn at any time with effect for the future.
Consumer	A person that buys goods or services mainly for personal purposes.
Corporate Partner	Persons or organizations that buy goods or services from IDEX mainly for their own business purposes, or other business partners with which we have a contractual or commercial relationship, like subcontractors and suppliers; this includes existing as well as prospective Corporate Partners.
Data Controller	The natural or legal person, public authority, agency or other body which alone, or jointly with others, determines the purposes and means of the Data Processing.
Data Processing	Any operation, or set of operations, which is performed on Personal Data or on sets of Personal Data, whether or not by automated means, such as collection, recording, organization, structuring, storage, adaptation or alteration, retrieval, consultation, use,
Data Processor	A natural or legal person, public authority, agency or other body, which processes Personal Data on behalf of the Data Controller (Article 28 GDPR).
Data Protection Procedures	Any local BU internal policies/procedures supplementing this Policy.
Data Protection Law	All applicable state, local and federal/national laws related to data protection including, but not limited to, GDPR.
Data Protection Officer ("DPO")	The person which is appointed by the Company (only where required by law) to protect the Data Subjects' rights and to act as the point of contact between the Company and you in order to ensure that the Company complies with all applicable Data Protection Law.
Data Subject	Any person to whom the respective Personal Data refers.
Personal Data	Any information relating to an identified or identifiable natural person (Article 4 GDPR).